

e • Commerce

e · Success for Everyone



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e · Commerce Overview

The world of economics is all about selling & buying online today. Are you ready to trade your products or services on the internet? Happy with your current e • commerce package provided? Would you like to get ahead with online sales or simply don't want to be left behind virtually without a proper website?

Ewands provides everything you need to know and immediately engage your customers in activating your personalized website and at anytime feel free to upgrade to enable commercial transactions. e • Features provided include: a simple drag and drop editor, a complete content management system and transcend across mobile devices.

Your personalized e · Features

Your own drag and drop editor

No special coding knowledge needed. Easily build your website by dragging and dropping from our libraries. Orientate your designs and style based on your preference. Want a quick change? Update your website in seconds when you are free and how you want it.



Resize, rotate, styling and editing. Design your website live!



Create a form, location map or embed video.



Hybrid Content Management System

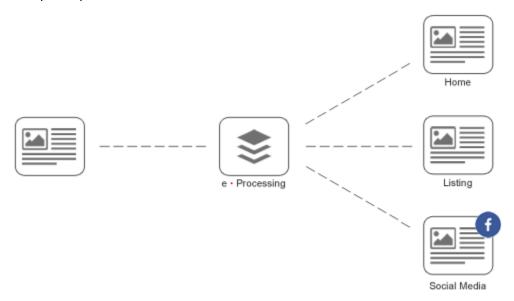
e • Maintenance never as easy as this before. We help split the presentation and business flow to make it easier to manage. Upload new product information, news and events through our user-friendly graphical interface. Design your website live.



Components pre-engineered that help sync information with your product catalogue, news and events. Social media accounts? Done! Synchronicity keeps it quick and simple.



Information can be arranged automatically into necessary pages. Customized to show the 3 latest updates on Home page? Done! Archive in listing page? Post in Facebook? Done in 1 quick upload.



Publish once, share everywhere.

Multiple mobile devices friendly

Google began rolling out "Mobilegeddon" on April 21, 2015; a mobile ranking adjustments to track how many people are on multiple platforms. 35% of your visitors are using mobile devices to view your website right now and it's growing rapidly. Having a multiple mobile-friendly site is not important anymore. It is a Must!



Get e • Ready to create business opportunities with everyone.



All our e • Packages are mobile friendly. Architectured for any desktop, tablet and smartphone.



Search engine optimization friendly

Essential guide to list in Google as well as a guided checklist to ensure you have entered the correct meta data.

e · Commerce ready

Start selling and accept payment via Credit card immediately, enjoy bank transfers, PayPal and MolPay ready.

Courier ready

Single click to install various local courier providers and e-ready to accept orders from anywhere.

Big hero banner

Drag and drop your photos from your computer to build stunning sliders for your e-marketing.

Analytics

Google Analytics e • ready. Understand your visitors' browsing experience everyday.

Dashboard control

Key performance indicator for your e • Commerce. View your business at a glance.

Discount control

Timer or quantity control based on country, product, and category or even selected customers only.

GST ready

Our tax module allowed you to setup your tax system, ready to sell immediately.

2 personalized e · Packages to choose

Let our dedicated team to do it for you. Our professional designers and programmers can customize a package of your choice with your logo, colors, contents, contact form, location map and banners. We'll create all the pages you need.

Creative e · Ready Package

- Web design art and conceptualization.
- · Website navigational structure planning.
- Initial page creation: 12 pages.
- Integrate with Corporate identity:
 - Visual identity
 - Mind identity
 - Behavior identity.
- Hybrid content management system.
 - Drag and drop website editor
 - Product catalog system
 - News and events manager
 - Photo gallery
 - Member management system (e-Newsletter subscription)
- 1 customize form
- Basic search engine optimization.
- Organized search result appearance.
- Multiple mobile devices friendly.
- Free for first year Business e Plan

Commercial e · Ready Package

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 - Drag and drop website editor
 - Product catalog system
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 - Member management system (e-Newsletter subscription)
 - o E-Coupon
 - Tax module (GST ready)
- Basic search engine optimization.
- Multiple mobile devices friendly.
- Free for first year Ecommerce e Plan

E • COMMERCE – APRIL 2016

All our packages are bundled with a recommended e • Plan, you can easily upgrade or downgrade your e • Plan as per your preference.

e · Plans

Basic (Yearly)

- Free domain (.com/.net/.org)
- 1 GB space
- 10 GB bandwidth
- 5 pages
- 1 email account
- Online support

Business (Yearly)

- Free domain
 (.com/.net/.org)
- 10 GB space
- 100 GB bandwidth
- 30 pages
- 20 email accounts
- News & events manager
- Photo gallery
- Member module
- Member prohibited page
- Website statistic dashboard
- Online support

e - Commerce (Yearly)

- Free domain (.com/.net/.org)
- 10 GB space
- 100 GB bandwidth
- 20 pages
- 20 email accounts
- Product catalog (1200)
- Product variant (1 criteria)
- Shopping cart
- Member management system
- Tax module (GST ready)
- E-coupon
- Timer discount (by order & product)

Pro (Yearly)

- Free domain
 (.com/.net/.org)
- 100 GB space
- Unlimited bandwidth
- Unlimited pages
- Unlimited email accounts
- Product Catalog (Unlimited)
- Product variant (Up to 5 criteria)
- Shopping cart
- Member management system
- Redemption point
- Tax module (GST ready)
- Sales performance dashboard
- E-coupon
- Timer discount
 (by order, product, country & category)
- 3 customize graphical report
- Photo watermark
- Advanced dashboard control
- Professional report

E • COMMERCE – APRIL 2016

Selection Form

Please help us fill in the selection with complete details. Email or fax in this document to receive an invoice to process production immediately. We believe in personalizing services for all your preferred needs.

<u>Domain Selection:</u>			

Tips:

- 1. Free international domain for .com, .net, .org, .info or.biz. For localized domain such as .com.my, additional charges may incur. Please refer to the table below.
- 2. You may enter multiple domains for your website, additional charges may incur.
- 3. No worries if you would like to keep an existing domain.
- 4. We can also help to configure a subdomain for our e packages for free.

	Additional Domain type	Fees (yearly)
1	Add on for another international domain (.com, .net, .org, .info or.biz)	+ RM 55
2	Add on for a localized domain (.com.my, .my, .net.my, .org.my)	+ RM 125

Company Details

Name:	 -	
Registration Number:		
Address:	 	
Tel:		
Fax:		
Fmail:		

Registrant Information

This are important details of the contact person registering the domain. The registrant information will be entered into domain controller system, and it is important to enter the correct information. We recommend checking all information before submission to avoid further delay or additional administration charges.

Name:	_
Address:	
Contact No:	
Email address:	

Let the Pros Produce!

Let our dedicated team do it for you. Our professional designers and copywriters can customize a package of your choice with your logo, colors, contents, contact form, location map and banners. We'll create all the pages you need.

□ Creative e · Ready Package

- · Web design art and conceptualization.
- · Website navigational structure planning.
- Initial page creation: 12 pages.
- Integrate with Corporate identity: Visual identity, mind identity and behavior identity.
- · Hybrid content management system.
 - Drag and drop website editor
 - Product catalog system
 - News and events manager
 - Photo gallery
 - Member management system (e-Newsletter subscription)
- 1 customize form
- Basic search engine optimization.
- Organized search result appearance.
- · Multiple mobile devices friendly.
- Free for first year Business e Plan

■ Commercial e · Ready Package

- · Web design art and conceptualization.
- · Website navigational structure planning.
- Initial page creation: 12 pages.
- Integrate with Corporate identity: Visual identity, mind identity and behavior identity.

- · Customize web components and widgets.
- · Hybrid content management system.
 - Drag and drop website editor
 - Product catalog system
 - Shopping cart
 - Member management system (e-Newsletter subscription)
 - E-Coupon
 - Tax module (GST ready)
- Basic search engine optimization.
- · Multiple mobile devices friendly.
- Free for first year Ecommerce e Plan

■ e · Retainer Package

- Immediate priority to plan your online solutions together.
- A customized proposal with a system design will be prepared and presented.
- Helps the business to budget for yearly online upgrades or reviews.

Acceptance Authorization

Dear Ewands	,	
Signed	:	
Name	:	
Designation	:	
Date	:	
Date	•	
Company	•	

We have read and agreed to the details presented in this document.

About Fwands

We provide everything in between to keep you e • Happy. So let's get started! We began as a sole proprietorship named Flexysoft Enterprise in 2004. Then the sole owner and our current director, Mr Deric Lau, converted the business to a strong entrepreneurial company through a well-managed expansion plan growing to a team of 5 with 30 strategic business partners. Ewands Sdn Bhd was born as a private limited company in 2007. With a young, energetic and dedicated team, we at Ewands are committed to the highest level of quality in serving clients.

Our core business focus is to help you with customized software solutions on the internet, intranet and extranet, consisting of user experience and functional design. We also provide websites in various packages with multimedia design and copy writing. We have been growing with our clients for the last decade and they are more than confident that our developers and designers will deliver whatever the industry demands.

Our vision is all about creating a continuously committed e • Service provider in the e • Industry. We aim to become a market leader and to reach further global achievement by 2020. Right now we work hard to serve customers in United States, China and South East Asia.

















OVER A MILLION RINGGIT OF E-COMMERCE PLATFORMS SOLD



YEARS PRACTICAL E-COMMERCE AND BUSINESS
DEVELOPMENT EXPERIENCE INCLUDING MALAYSIA'S 1ST
HCMS



CREATING INDUSTRY EXPECTATIONS AND BEYOND!



OUR SOLUTIONS ARE EASY AND EFFECTIVE. HERE FOR YOU 24/7



E-CUSTOMIZE, E-CUSTOMIZE AND E-CUSTOMIZE SOME MORE!