



# e • Campaigns

e • Success for Everyone

## EWANDS

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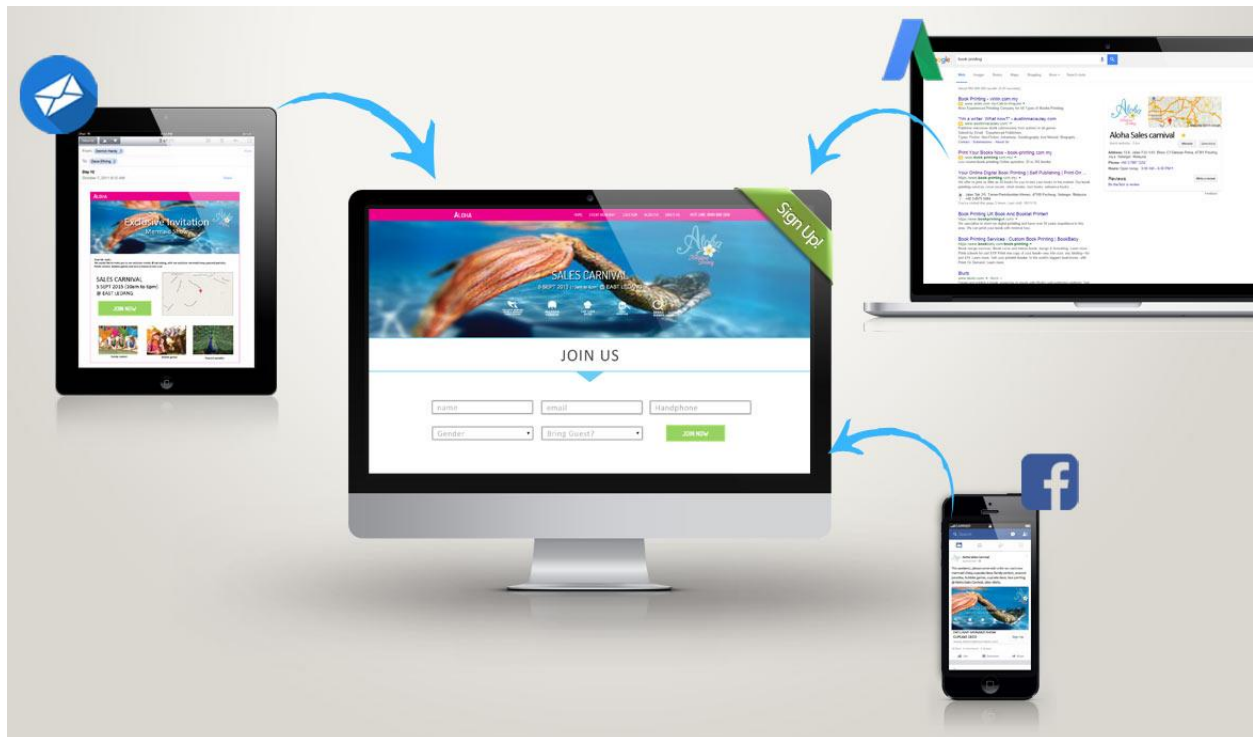
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## e • Campaigns Overview



Engage and experience the difference in our event microsites. Want a separate campaign page live or offline to promote a new product or service or just to create energetic e-buzz on the internet? Ewands is ever e • Ready for all marketing plans. Everyone loves something e • New and that's what Ewands helps you to invest in.

The power to highlight a product, launch a promotion, or amplify a marketing campaign in a way that full websites or more traditional marketing cannot. The single or small collection of pages these sites consist of is meant to engage user interaction while conveying information in a new creative way. We'll create the right attention to gather a rise in new customers to be attracted to all your campaigns!

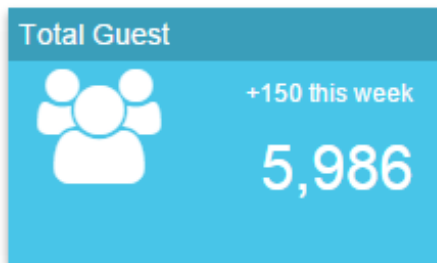
# Your personalized e • Features

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## Real-time Dashboard

View live results of your campaign performance instantly in interactive management systems.

- ✓ Understand how your campaign performs everywhere to target your audience with precision.
- ✓ Create a form, location map or video player.



## Anytime, Anywhere... Amplified!

Accurate Customer information data whenever and however you want it.

- ✓ Centralized data captured. Continuous cloud computing.
- ✓ Customers can register from multiple devices. It's their choice!
- ✓ Improve customer service with updated feedback.



## Shout Out Loud Today!

Customizing and synchronizing all e - Material to amplify and energize your e -messages to your targeted customers.

- ✓ Ensure your communication is delivered with eye-catching info-graphics.
- ✓ Encourage social media marketing, email customized broadcasts & Google advertising.



### User sign up

Customers can register easily and only you have access to this information.

### Attendance

Tracking of participant's appointments at events to help identify percentage of sales conversion success per campaign.

### Survey feedback

Tap into customers' ideas and gain insight not only creating stronger customer-relationship but better products and services.

## **Location map**

Easily embed an accurate location map to help ensure your customers know where you are at.

## **Email tracking**

Visualized in a graphical report on customers' email behavior.

## **SEO Friendly**

Essential guide to list in Google as well as a guided checklist to ensure you have entered the correct meta data.

## **Print, export & import**

Our professional reports are presented with an easy export and print option to help ease your data integration.

## **QR code generator**

Accessible tools to help you engineer a code for your customers to get all the information they need from you.

## 2 personalized e • Packages to choose

### Campaign Expose

- 5 GB space
- 10 GB bandwidth
- Modify from one of our 50 premium templates.
- 1 page (ready-to-use)
- 1 email account
- Registrant management system
- Campaign statistic
- Email broadcast  
(500 recipients)
- Premium email template
- Free RM 1,800 Facebook ads  
(Inclusive design, setup & optimization)
- Online support

### Pro Expose

- 50 GB space
- 100 GB bandwidth
- Web design art and conceptualization development
- 6 pages (ready-to-use)
- 10 email accounts
- Registrant management system
- Dashboard control (campaign statistic)
- Attendance module
- Survey & feedback
- Email broadcast  
(3,000 recipients)
- Customize email design
- Email tracking
- Free RM 1,800 Facebook ads  
(Inclusive design, setup & optimization)
- Free RM 1,500 Google ads  
(Inclusive setup & optimization)
- Consultation and online support



# Selection Form

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Please help us fill in the selection with complete details. Email or fax in this document to receive an invoice to process production immediately. We believe in personalizing services for all your preferred needs.

## **Domain Selection:**

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### Tips:

1. Free international domain for .com, .net, .org, .info or.biz. For localized domain such as .com.my, additional charges may incur. Please refer to the table below.
2. You may enter multiple domains for your website, additional charges may incur.
3. No worries if you would like to keep an existing domain.
4. We can also help to configure a subdomain for our e · packages for free.

	Domain type	Fees (yearly)
1	Add on for another international domain (.com, .net, .org, .info or.biz)	+ RM 55
2	Add on for a localized domain (.com.my, .my, .net.my, .org.my)	+ RM 125

## **Company Details**

Name: \_\_\_\_\_

Registration Number: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Registrant Information (for new domain registration only)**

This are important details of the contact person registering the domain. The registrant information will be entered into domain controller system, and it is important to enter the correct information. We recommend checking all information before submission to avoid further delay or additional administration charges.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact No: \_\_\_\_\_

Email address: \_\_\_\_\_

**e : Packages: Choose a plan**

- Campaign expose
- Pro expose

Additional information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Acceptance Authorization**

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Dear Ewands,

**Signed** : \_\_\_\_\_

**Name** : \_\_\_\_\_

**Designation** : \_\_\_\_\_

**Date** : \_\_\_\_\_

**Company** : \_\_\_\_\_

We have read and agreed to the details presented in this document.

## About Ewands

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We provide everything in between to keep you e-Happy. So let's get started! We began as a sole proprietorship named Flexysoft Enterprise in 2004. Then the sole owner and our current director, Mr Deric Lau, converted the business to a strong entrepreneurial company through a well-managed expansion plan growing to a team of 5 with 30 strategic business partners. Ewands Sdn Bhd was born as a private limited company in 2007.

With a young, energetic and dedicated team, we at Ewands are committed to the highest level of quality in serving clients. Our core business focus is to help you with e-Commerce on the internet. We provide websites in various packages with multimedia design and copy writing. We have been growing with our clients for the last decade and they are more than confident that our developers and designers will deliver whatever the industry demands. Our vision is all about creating a continuously committed e-Service provider in the e-Industry. We aim to become a market leader and to reach further global achievement by 2020. Right now we work hard to serve customers in China and South East Asia.



## Why Choose Us

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**OVER A MILLION RINGGIT OF E-COMMERCE PLATFORMS SOLD**



**YEARS PRACTICAL E-COMMERCE AND BUSINESS DEVELOPMENT EXPERIENCE INCLUDING MALAYSIA'S 1<sup>ST</sup> HCMS**



**CREATING INDUSTRY EXPECTATIONS AND BEYOND!**



**OUR SOLUTIONS ARE EASY AND EFFECTIVE. HERE FOR YOU 24/7**



**E-CUSTOMIZE, E-CUSTOMIZE AND E-CUSTOMIZE SOME MORE!**